

## MINUTES

### Cupertino Language Immersion Program Community Organization (CLIPCO) BOARD OF DIRECTORS

Meyerholz Elementary School  
6990 Melvin Drive San Jose, CA 95129

**Thursday, November 17, 2016 at 7:00 pm, GLC, Meyerholz**

#### I. Preliminary

- A. Call to Order 7:05
- B. Approval of October Meeting Minutes - not available tonight

In Attendance: Heather Simonovich, Jon Campbell, Drew Coleman, Steve Burrell, Jen Stewart, Ann Ruckstahl, Rachel Turkal, Julie Wann, Lijuan Wang, Bin Liao, Scott Loper, Aileen Lai, Alan Fong, Jasmine Wu, Joyce Luo, Jack Zhu, Yu Huei Lin, Ted Fong, Nikki Tan, Sammi Hsu

#### II. Officer Reports

- A. President's Report
- B. Treasurer's Report - reviewed
- C. Principals' Reports

Mr Coleman (Meyerholz) - congratulations on Direct Give Campaign, 100% reached.

Feedback on evaluating initiatives on IA, Homework Club, Level Chinese

Level Chinese: Statements have been crafted to be put in a survey, we'll see at December meeting, will be shared with parents in the spring. Teachers will be paid for 2 hours.

Homework Club survey - Genius Academy, survey has been given to parents and teachers. 23 parents participated in homework club, 13 responses - a Majority of parents agree that HW Club positively effects child, feedback was mostly positive, with some suggestions for improvement. Feedback regarding communication between Homework Club teachers and parents reflected that parents aren't aware of how to communicate with the HW Club teacher. Ideally, parents and HW club teachers will communicate when the parent picks their child up or through the classroom teacher, who should be the hub of the relationship.

IA: a survey will be created for IAs, will likely be out in January. This is more of a delicate balance because IAs are personel and evaluation is conducted by the administration. A draft of the survey was shown, comments were made.

MCAC - conversation is about curriculum

CLIP tours - link is live, still looking for parents to act as volunteers

Mr. Burrell (Miller) - CLIP tours in January, not many participants, ususally 6th grade families. Kids need to pass a fluency test, then determine if there is space - usually there is space b/c of attrition. CLIP department is discussing Chinese Language Contest,

CLIP program will participate in World Language activities at Miller

Turkey Trot on campus at Miller, robust drama program, annual Veteran's Day assembly last week. Principal sent email to teachers about high emotions after election day.

September Learning day (Collaborative day for teachers to llearn about technology) and October Learning Day (teachers went to Google to learn about work they're doing, learned about unconscious bias in the workplace, with children, etc., learned about Google Classroom).

Nov. 30 - Parent info meetings (8 am or 6 pm) - regarding 1:1 ipads for 6th graders, starting in February.

Jan 23 - parent home use of technology night. How to manage use of devices for kids.

Dec 7 and 8 - winter band concerts

#### III. Committee Reports

- A. Fundraising Committees

1. DGC - Scott Loper - goal was \$236,025, it was exceeded - 246,727 was raised, before corporate matches, so 105% of goal. Participation was 98.12% (98.72% last year). Having contact info this year was very helpful in contacting parents.
2. Feedback from class reps: get permission from parents to send texts to parents in the future. Issues with corporate matching - if parents split their donation w/ corporate match, this reduces the amount of \$ CLIPCO gets - it's much better if parents donate the entire amount and get a corporate match for that amount. Parents' perception that there is an excess budget may cause them to not donate.

B. Cultural Enrichment Committees

1. ASEP - Rachel/Nikki - coming together
2. CLIP Art

C. Community Outreach Committees

1. Technology & Communications Committee
  - a) Website/Email
    - (1) Jim Ming
  - b) Newsletter
    - (1) Thien Vu

IV. Old Business

- A. Evaluation strategies: IA, Level Chinese, HW Club.
- B. Advertising for CLIP tours

V. New Business

- A. Vote on adjunct time for teachers to give Level Chinese Curriculum Night. \$400 (upper limit)  
- passed unanimously

Yearbook committee reduced CLIP pages in yearbook from 2 to 1 page.

VI. Public Address

VII. ADJOURNMENT - 9:20 pm