
Cupertino Language Immersion Program (CLIP)

Meyerholz Townhall
November 9, 2020



Agenda

- Brief Overview of CLIP
- CUSD Budget Crisis and CLIP Campus - separate but interdependent issues
- CLIP Campus - Why and Why Now?

CLIP Overview



CLIP Alignment with CUSD Mission

CUSD Mission Statement

The mission of the Cupertino Union School District is to provide a child-centered environment that cultivates character, fosters academic excellence, and embraces diversity. District families, communities, and staff join as partners to develop creative, exemplary learners with the skills and enthusiasm to contribute to a constantly changing global society.

Cupertino Language Immersion Program (CLIP) Mission

To prepare students to live and compete in a global and culturally diverse workplace by providing instruction in both Mandarin and English. The program instills curiosity, intellectual flexibility, and a lifelong enjoyment of learning in our children.



Mandarin Learning a US and CA Focus

1.120 billion

Ethnologue (2019, 23rd edition)

Rank	Language	Total No. of speakers
1	English	1.268 billion
2	Mandarin Chinese (incl. Standard Chinese)	1.120 billion
3	Hindi	637.3 million

[32 more rows](#)

en.wikipedia.org › wiki › List_of_languages_by_total_nu...

[List of languages by total number of speakers - Wikipedia](#)

Over 1 Billion People Speak Mandarin

US Imperative for Economic Growth and National Security

- 2015 "[1 Million Strong Initiative](#)"
- [Global California 2030](#)
- CLIP was the first MI program in California and the 2nd in the country.
- There are now 300+ MI programs in the country, with 18 more added last year.

Source: [MI parents council](#)



CUSD Budget and CLIP Campus

(separate but related topics)



Cupertino Union School District



Meyerholz Elementary

Home to the Mandarin, Cupertino Language
Immersion Program (CLIP)

You + Me = Community

CUSD Budget Backdrop and CLIP Campus

Separation of Topics:

- CLIP has requested its own campus since inception. This was the request from staff, administration, parents, and other stakeholders who designed and built the program.
- CLIP was situated at Meyerholz to help with declining enrollment in 2004
- CLIP is the only CUSD alternative program without its own campus
- There are many positive benefits to CLIP having a separate campus based on pedagogy and language teaching and learning for all students as well potential for additional growth and other revenue streams

Interdependencies:

- Budget crisis has led to formation of CAC to examine all possible options to rebalance budget including repurposing of facilities. As such, a stand alone CLIP campus is a viable option.



CLIP Campus

Why and Why Now?



Reimagining CLIP



Four Main Reasons for a CLIP CAMPUS that benefits all stakeholders - a WIN WIN

Good for Students

- More students and faculty to engage in language and cultural exchange
- More robust and differentiated academic and after-school programs
- Additional resources for instructional assistance and improved quality of learning
- Tailor the learning to be a fully immersive experience

Good for Teachers

- Additional resources (e.g. parents, IAs, volunteers) to improve the quality of teaching
- Flexibility in learning schedules to optimize for language learning
- Freedom to design shared learning spaces
- Selection of tools and resources to maximize language learning capabilities

Good for CUSD

- Unite the community under one campus with one mission statement and one leader
- Equitable treatment of all the alternative programs
- Bolster the solid reputation of CUSD as a leader in foreign language learning
- Strengthen relationship with Teachers College and other research institutions
- Open up future sources for funding

Good for the Community

- CLIP as a bridge to unite different cultures in the community through programs (e.g. CNY parade)
- Bring pride and recognition for our community
- Enable economic development for the future
- Signals the commitment of CUSD to language learning and build bridges
- Reinforces and strengthens the legitimacy of program



Short Term and Long Term Benefits

Short Term Benefits

- Open up options for student populations that are declining to be combined with other schools while growing programs that have waitlists (e.g. CLIP)
- Repurpose facilities to bring growth and revenue to the district

Long Term Benefits

- **Better prepare our students to be success in a global economy**
- Ensure a stable student population for CUSD which will feed into FUHSD
- Vibrant community of teachers and learners
- Attract new families into the district with real estate pricing implications
- Other potential revenue streams

In Summary

- Having a CLIP campus is a separate topic from the budget discussion but there are interdependencies that must be taken into consideration
- A CLIP campus is a win-win proposition for ALL students, teachers, CUSD and the community
- There are short term and long-term benefits for a separate CLIP campus
- CLIP and the Meyerholz PTA will continue to work together with the CUSD board and stakeholders to ensure the facts are known and to move forward with the best solution possible.
- YOU + ME = Community



