CUSD Funding

Fall 2020
INTRODUCTION
Welcome

We're here today to continue our work to deepen understanding and build partnership with the CUSD community.

The goals for this presentation are:

1. Explain the CUSD budget
2. Describe actions you can take to support CUSD
3. Answer your questions
BUDGET
Budgets reflect our values

What is our desire for our schools?

- High quality programs and resources for students
- District wide equity
- Stability of staff to include teachers, principals, and all classified personnel
- Increase school site budgets
- Strong support functions: grounds, nutrition, maintenance, HVAC, etc.
We are low-funded relative to the state and the nation

CUSD is one of the lowest funded* districts compared to National and within California.

*Per pupil funding
We are low-funded relative to our neighbors

- Palo Alto: $15,293
- Saratoga: $15,180
- Santa Clara: $13,739
- Los Altos: $11,785
- Sunnyvale: $10,581
- CUPERTINO: $8,600
We are low-funded relative to what is considered adequate

According to EdSource, CUSD is low funded compared to expert’s view of adequate funding per pupil.

Source: edsource.org
How CUSD is funded
Our Funding Sources

- Local Property Tax Base - 69%
- State Funding - 11%
- Parcel Tax (expiring in June 2023) - 4.7%
- Federal Funding - 1.85%
- Other Funds - 12%
- Private Contributions - 2%
Only a portion of local tax pays for K-8 education

Our local taxes pay for much more than education.

The portion allotted to school districts is split between all local education agencies.
## Our funds serve many more pupils

<table>
<thead>
<tr>
<th>District</th>
<th>Property Tax:</th>
<th>Enrollment per CDE</th>
<th>Per Pupil</th>
</tr>
</thead>
<tbody>
<tr>
<td>Los Altos</td>
<td>$39,101,031</td>
<td>4,293</td>
<td>$9,108</td>
</tr>
<tr>
<td>Saratoga</td>
<td>$28,169,291</td>
<td>1,789</td>
<td>$15,746</td>
</tr>
<tr>
<td>Sunnyvale</td>
<td>$71,876,717</td>
<td>6,672</td>
<td>$10,773</td>
</tr>
<tr>
<td>Santa Clara</td>
<td>$212,014,674</td>
<td>15,432</td>
<td>$13,739</td>
</tr>
<tr>
<td>Palo Alto</td>
<td>$183,398,342</td>
<td>11,992</td>
<td>$15,293</td>
</tr>
<tr>
<td><strong>Cupertino</strong></td>
<td><strong>$120,266,977</strong></td>
<td><strong>16,720</strong></td>
<td><strong>$7,183</strong></td>
</tr>
</tbody>
</table>

*Funding is measured as dollars Per Pupil (student), CUSD year 2019-20, others 2018-19*
Support from the state is determined by LCFF

State Funding Model in CA is called Local Control Funding Formula (LCFF), this formula is applied to all districts.

- **Per Student Base Funding**
- **Demographic Adjustments**
- **Attendance**

\[ \text{Funding} = \text{Per Student Base Funding} + \text{Demographic Adjustments} \times \text{Attendance} \]

Base funding amount is arbitrary based on state finances, and not based on adequacy for student learning.
What it means for our kids
Our current financial outlook is poor

1. We struggle to meet the challenges of:
   - Structural deficit in 2023-2024
   - Increasing retirement costs
   - Increasing healthcare costs
   - Increasing operational costs: ~4.5% per year
   - Expiring Parcel Tax in 2022-2023: $8.67 million
   - COVID and recession will have a multi-year impact

2. Chronic low funding leads to poor fiscal stability and results in repeated cuts to programs, positions and resources.
We cut to delay, not prevent, insolvency

1. Cuts made in recent years
   - Reduced Executive Cabinet position
   - Reduced education services/instruction directors & coordinators
   - Reduced instruction coaches (teachers)
   - Reduced administrative and staff positions in human resources, business services, and grounds & maintenance
   - Reduced professional development offerings
   - Reduced school site budgets (programs, positions, materials, etc)

2. Cuts the board must now consider
   - Class size increase in elementary and middle
   - Elimination or reduction of: Site instructional technology specialist, librarians, secretaries, instructional coaches
   - Furlough day(s) and/or Reducing Staff learning days
   - Combination of Director/Principal Position and/or Principals covering 2 sites
   - School Site and department allocations lowered
   - Elementary and/or Middle School closure (pending CAC 10/22 deliverable)
ACTIONS
Take Actions

- Learn
- Vote
- Contribute
- Think Big
# Learn

<table>
<thead>
<tr>
<th>UNDERSTAND</th>
<th>ACT</th>
<th>LEAD</th>
</tr>
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</table>
| Keep up to date | Share this recording  
Learn more online  
Take the survey | Teach and encourage others |
### Vote

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<th>LEAD</th>
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</thead>
<tbody>
<tr>
<td>● Ballot measures are critical</td>
<td>● VOTE!</td>
<td>● Volunteer &amp; build support for CUSD Ballot Initiatives</td>
</tr>
<tr>
<td>● Require a supermajority to pass</td>
<td></td>
<td>● Support your parent org to donate annually to the</td>
</tr>
<tr>
<td>○ 66.67% for Parcel</td>
<td></td>
<td>school ballot initiative campaigns.</td>
</tr>
<tr>
<td>○ 55% for Bond</td>
<td></td>
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</tbody>
</table>
## Contribute

<table>
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<th>UNDERSTAND</th>
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</thead>
<tbody>
<tr>
<td>• Your parent organization is essential to a healthy school community</td>
<td>• Donate to your site’s fundraising organization</td>
<td>• Volunteer and build support for your parent organization</td>
</tr>
</tbody>
</table>

![Contribute Image](image-url)
## Think Big

<table>
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</table>
| ● The district is significantly underfunded  
● The district is the funding source for virtually all of the academic programs at your site | ● Support your site’s fundraising organization in its **expanded mission** to include the CUSD general fund | ● Encourage and support your parent organization to contribute unrestricted funding to CUSD, the budget that pays for nearly everything. |
Q & A
25 Minutes
THANK YOU!

- Look for your principal’s email distributing this recording
- Learn more at https://publicschool101.org
- Stay tuned for a survey
- Send questions to your board: board@cusdk8.org