Purpose: The survey will assist CLIPCO in understanding CLIP parent thoughts on CLIPCO's purpose, advocacy efforts, communications, grade representative roles, and spending priorities.

- Survey was developed in consultation with the VATOCA market research firm who helped CLIPCO develop questions, programmed the survey into the survey engine, and released the results to CLIPCO when the survey was complete.
- Survey was released to the CLIPCO email distribution lists on Friday, April 23rd, 2021. It was originally supposed to end on Monday, May 3rd. However, the end date was extended to Tuesday May 4th at 5pm to ensure all May 3rd responses were included.
- N = 269 respondents
To what extent is Mandarin the language used at home? (1-5)
普通話是您在家中使用的主要語言嗎？（1-5）

- 1 - NOT AT ALL 完全沒有 (29.0%)
- 2 - SOME OF THE TIME 一些時候 (25.0%)
- 3 - ABOUT HALF THE TIME 一半時候 (14.0%)
- 4 - MOST OF THE TIME 大多數時候 (20.0%)
- 5 - ALL OF THE TIME 所有時候 (12.0%)
Indicate your current priorities for your student's at-school experience within the CLIP program.

在 CLIP 計划中指明您當前在校學生體驗的優先事項

**Amount of exposure to Mandarin Language (spoken and written)**

- 5 - VERY IMPORTANT 最高優先級
  - 58.7%

**Amount of exposure to English language (spoken and written)**

- 5 - VERY IMPORTANT 最高優先級
  - 35.7%
Indicate your current priorities for your student's at-school experience within the CLIP program.

在 CLIP 計劃中指明您當前在校學生體驗的優先事項

- Celebrating and Learning about Chinese Culture and Norms
  - 5 - VERY IMPORTANT 最高優先級
    - 24.2%
  - 4
    - 27.9%

- Celebrating and learning about American culture and norms
  - 5 - VERY IMPORTANT 最高優先級
    - 16.7%
  - 4
    - 34.9%
  - 1 - NOT IMPORTANT 最低優先級
    - 5.2%
    - 11.2%
Indicate your current priorities for your student's at-school experience within the CLIP program.

在 CLIP 計劃中指明您當前在校學生體驗的優先事項

**Academic performance 學習成績**
- 1 - NOT IMPORTANT 最低優先級: 6.3%
- 2
- 3
- 4
- 5 - VERY IMPORTANT 最高優先級: 43.5%

**Immersion within a diverse community 在多元化社區中學習**
- 1 - NOT IMPORTANT 最低優先級: 6.3%
- 2
- 3
- 4
- 5 - VERY IMPORTANT 最高優先級: 37.2%
- 21.6%
- 28.6%
Why did you choose CLIP for your child's education?
您為什麼選擇CLIP進行孩子的教育？

- "Opportunity to learn a second language 學習第二語言的機會": 33.3%
- School rankings or student performance scores 學校排名或學生表現分數: 29.37%
- Great teachers 優質的老師: 11.8%
- Close proximity 與學校的接近: 8.6%
- Low cost 低成本: 7.8%
- Reputation for Chinese language education 中文教育的聲譽: 26.0%
Indicate if you agree with CLIPCO’s current purpose, including the following four responsibilities documented in the CLIPCO Bylaws. (On a scale of 1- Strongly Disagree to 5- Strongly Agree)

CLIPCO 的當前目的，包括 CLIPCO 規定中記錄的以下四個職責。(1 - 強烈不同意 ~ 5 - 個強烈同意)

- **Sustain and enrich the education environment of CLIP students**
  - 1- STRONGLY DISAGREE 強烈不同意: 2.3%
  - 3: 6.4%
  - 4: 24.6%
  - 5- STRONGLY AGREE 強烈同意: 65.9%

- **Provide supplemental and financial support to CLIP**
  - 1- STRONGLY DISAGREE 強烈不同意: 1.9%
  - 3: 12.1%
  - 4: 25.8%
  - 5- STRONGLY AGREE 強烈同意: 59.1%
Indicate if you agree with CLIPCO’s current purpose, including the following four responsibilities documented in the CLIPCO Bylaws. (On a scale of 1- Strongly Disagree to 5- Strongly Agree)

CLIPCO 的當前目的，包括 CLIPCO 規定中記錄的以下四個職責。（1 - 強烈不同意 ~ 5 - 個強烈同意）

1. Enhance the relationship between students, parents, teachers, and the school administration of CLIP
   增強學生，家長，老師和 CLIP 的學校管理部門之間的關係。
   - Strongly Agree 5- 強烈同意: 52.3%
   - Agree 4: 31.4%
   - Neutral 3: 11.4%
   - Disagree 2: 3.8%

2. Establish and maintain a strategy for program improvement in coordination with CUSD
   與 CUSD 協調並製定和維護計劃改進策略。
   - Strongly Agree 5- 強烈同意: 53.4%
   - Agree 4: 30.7%
   - Neutral 3: 9.9%
   - Disagree 2: 3.8%
In 2020, CLIPCO's website posted the CLIP teachers' public letter voicing their support for a dedicated CLIP school site.

2020年，CLIPCO 網站發布了 CLIP 教師的公開信，表示他們對 CLIP 專用學校站點的支持。

(On a scale of 1-Strongly Disagree to 5-Strongly Agree) (1 - 強烈不同意 ~ 5 - 強烈同意)
In 2020, CLIPCO's website posted the CLIP teachers' public letter voicing their support for a dedicated CLIP school site.

2020年，CLIPCO 網站發布了 CLIP 教師的公開信，表示他們對CLIP專用學校站點的支持。

(On a scale of 1-Strongly Disagree to 5-Strongly Agree) (1 - 強烈不同意 ~ 5 - 強烈同意)
In 2021, CLIPCO donated $999 to YesForCUSD, a parent volunteer organization helping to promote a parcel tax campaign needed to help fund CUSD. CLIPCO has also used our communication channels to help build awareness surrounding this effort.

2021年，CLIPCO 向 YesForCUSD 捐贈了999美元，YesForCUSD 是一個志願者組織，支持徵稅選舉，以幫助CUSD籌集資金。CLIPCO 使用我們的溝通管道來幫助建立有關此工作的意識。

(1 - 強烈不同意 ~ 5 - 強烈同意)
Do you prefer the CLIP program to have its own dedicated school site? 
(1-strongly against ~ 5-strongly for)

您是否希望 CLIP 有自己的專用學校？（1-強烈反對～5-強烈支持）
How many times have you visited the CLIPCO website in the past 12 months?

- 6 or more 更頻繁: 6.3%
- 2-5 times 2-5次: 38.4%
- Once 一次: 34.5%
- Never 從不: 20.8%

How satisfied are you with content available on CLIPCO’s website?

- 5 - VERY SATISFIED非常滿意: 7.1%
- 4: 16.9%
- 3: 65.9%
- 2: 7.8%
- 1 - VERY DISSATISFIED非常不滿意: 2.4%
Please indicate your desire to engage with CLIPCO using the following communication channels.

您希望与 CLIPCO 进行交流通过以下交流管道。

**Email**

- 5- VERY MUCH非常希望: 45.1%
  - 2: 1.6%
  - 3: 18.0%

**Google Hangout**

- 1- NOT AT ALL非常不满意: 28.2%
  - 4: 20.8%
  - 3: 29.4%

**Level of Communication**

- 1- VERY DISSATISFIED非常不满意: 6.3%
  - 2: 6.7%
- 4: 31.4%
- 3: 40.8%
- 5- VERY SATISFIED非常满意: 14.9%
  - 4: 34.5%
  - 3: 29.4%
Indicate whether you feel more or less of CLIPCO's budget should be allocated to the following spend categories.

1- Much Less 少許多
2 - Less 少
3 - As Is 相同
4 - More 多
5- Much More 多許多